



## Caring Colleagues. Here for Good. WE make a difference!

Give for Good brings Virtua Health colleagues the opportunity to make a difference through philanthropic giving. From helping a fellow colleague facing a crisis or a patient who is struggling financially, to supporting a child in need or a community member facing food insecurity, Virtua Health colleagues create change and improve lives every day. For details, visit [GiveToVirtua.org/colleagues](https://GiveToVirtua.org/colleagues).

### What You Need to Know

- Every gift made by a Virtua colleague at any time of year counts; **November 1-30** is the campaign rallying period for 2021
- Featured areas include Colleague Care, the Eat Well Food Access Programs, our new Mobile Health and Cancer Screening Unit, and Nursing Scholarships...
- ...But colleagues can **support any program or service** at Virtua, and can give in a variety of ways
- Our goal is participation from at least 1,300 unique colleague donors in 2021

### Join us to Become a Give for Good Ambassador!

- Ambassadors are Give for Good leaders at each Virtua location; they are creative, diligent, results-driven, and fun-loving colleagues throughout the health system
- We need 10-20 Ambassadors per hospital (depending on hospital size) and at least 2 per site at other locations
- Ambassadors devote approximately 1.5 hours/week from October through early December
- Teams-based orientations will take place in October

### Ambassador Responsibilities

- Learn about colleague giving, answer questions, know when to seek more information
- Communicate with the Office of Philanthropy, with other Ambassadors, and with local colleagues to promote Give for Good
- While giving is not a requirement, we hope those Ambassadors who can will lead by example and make a gift of any amount to Give for Good



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