



# Give for Good

Caring Colleagues. Here for Good. WE make a difference!

## Summary and Goals

- Give for Good connects Virtua Health colleagues with the opportunity to make a difference through philanthropic giving
- Colleagues can support any program, location, or department at Virtua, and can give in a variety of ways
- For details, visit [GiveToVirtua.org/colleagues](https://GiveToVirtua.org/colleagues)
- Our goal is a 9% participation rate – approximately 1,300 donors from our family of 14,000+

## Join us to become a Give for Good Ambassador!

- Ambassadors serve as campaign resources at each Virtua location
- We are looking for 7-12 Ambassadors at each Virtua hospital and at least 2 at other sites
- Ambassadors should be engaged, creative, diligent, results-driven, and fun-loving
- Ambassadors devote an average of 1.5 hours per week from October through early December
- A Skype-based orientation will take place in October

## Ambassador Roles and Responsibilities

- Learn about colleague giving, answer questions, know when to seek more information
- Stay in communication with the Office of Philanthropy, with other Ambassadors, and with local colleagues to promote Give for Good
- While giving is not a requirement, we hope those Ambassadors who can will lead by example and make a gift, of any amount, to Give for Good

*Every gift made by a Virtua colleague counts toward Give for Good; our focus for the Ambassadors is a rallying period of awareness, focus, and fun that will occur in the fall (November 2 - December 1).*



### Office of Philanthropy

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