



## Funding Opportunities

**Advancing Well: Camden** – Virtua Our Lady of Lourdes Hospital is setting course on a multi-year renovation with the sole intention of becoming the choice destination for trusted, specialized care in the community. By supporting this fund, you can help bring Virtua’s vision to life while being a vital part of South Jersey’s legacy.

**Advancing Well: Burlington** – Virtua Memorial Hospital opened its door for the very first time in 1880. Generation after generation have entrusted us with their care. Virtua is excited to write its next chapter by dramatically modernizing this historic institution, in collaboration with our community and philanthropic partners who want to take part.

**Breast Care Comfort Fund** – The Tyanna Barre O’Brien Breast Care Comfort Fund supports breast cancer awareness and education programs, early detection, and care and comfort items for patients and their families.

**Cancer Center Hair Boutique** – The RCCA Hair Boutique gives patients undergoing cancer treatment a safe haven to receive salon care in a private setting. Located within the Virtua Samson Cancer Center, the boutique offers head-shaving services and more to Virtua patients, all free of charge.

**Cancer Education & Screening Services (NJ CEED)** – An initiative of the NJ CEED program, Virtua offers free screenings for breast, cervical, colorectal, and prostate cancers to qualifying uninsured and underinsured Burlington and Camden counties.

**Camp Oasis** – Fully funded through philanthropy, Camp Oasis is a spirit-lifting one-day getaway camp offered twice per year for children who have a parent or loved one battling cancer. Camp Oasis fosters positive connections and friendships, empowers campers with the tools to process and talk about their feelings and fears, and gives children a day to *just be a kid*.

**CASTLE** – The CASTLE (Children Achieving Success through Therapeutic Life Experiences) program, located in Camden and Berlin, provides therapeutic support to children ages 3 - 15 with emotional, behavioral, or psychological challenges.

**Center for Innovation** – Virtua Health is reimagining the way health care services are delivered so our patients have the very best experiences and outcomes. Team members and forward-thinking partners collaborate to foster and implement advanced technologies that enhance patient experiences and improve population health.

**Center for Organ Transplantation** – As the only provider of kidney, pancreas and liver transplant services in South Jersey, this program guides eligible patients through their pre- and post-transplant experience, with some of the best outcomes in the region.

**Cherry Hill Free Clinic** – Founded by Virtua physician Dr. Jubril Oyeyemi, the Cherry Hill Free Clinic is staffed by volunteer clinicians who provide free primary care to uninsured and underinsured residents in our community.

**Child Life** – Virtua’s Child Life team provides coping techniques, procedural support, play and therapeutic activities, and more, creating a safe, supportive environment for children and families as they manage the stress of a hospital experience.

**Clinical Leadership & Education Fund** – This fund provides the financial resources for clinicians throughout Virtua to have greater access to continued training, education, and professional growth opportunities.

**Colleague Care Fund** – Funded exclusively by the Virtua Health family, this fund provides monetary support to Virtua Health colleagues, including VMG team members, who are facing financial hardship. Recently, the fund was expanded to offer additional support to colleagues facing extreme financial hardship or crisis due to the COVID-19 pandemic.

**Coronavirus Emergency Fund** – This fund helps Virtua Health’s care team respond to the growing needs of our community during the COVID-19 pandemic. Gifts meet the increased need for critical PPE and medical equipment, fund our expanded telemedicine capabilities, ensure we can continue to provide fresh, healthy food to families in need through our Food Access programs, and more.

**Dental Health Center** – Located in Camden, this fully accredited general dentistry practice specializes in affordable dental care for adults and children. Here, general dentists, post-graduate residents, and dental assistants provide routine check-ups and treatment, emergency care, oral cancer screenings, and cosmetic services.

**Diabetes Education & Management** – Virtua Health has a team dedicated to diabetes education, services, and support, with offices in Moorestown, Camden, Washington Township, and Voorhees.

**Eat Well – A Fresh Approach** – Virtua Health’s Eat Well food access programs, including a mobile grocery store, mobile farmers market, and food farmacies, address food insecurity throughout South Jersey, helping to ensure that our most vulnerable community members have consistent access to affordable, nutritious food.

- **Eat Well Food Farmacies** – Located within Virtua Camden Health & Wellness Center and Virtua Memorial Hospital, the food farmacies use "food as medicine" to advance health equity and assist patients who are experiencing food insecurity and chronic disease.

- **Eat Well Mobile Farmers Market** – This mobile market sells produce at significantly reduced prices in communities throughout Burlington and Camden counties all year long, incorporating health education and literacy about eating well and its connection to reducing chronic disease.
- **Eat Well Mobile Grocery Store** – Launched in the fall of 2020, the 40-foot mobile store offers fresh, healthy, and culturally relevant foods at below-market prices to residents of Camden and Burlington counties – particularly in food-desert communities that have little or no access to a grocery store.

**Infant Nutrition Room at Virtua Voorhees NICU** – This fund will help create a centralized infant nutrition room staffed by dedicated milk technicians using the latest barcoding technology. The new room will provide a safe, separate environment for milk storage, processing, and preparation, greatly enhancing our care team’s ability to deliver the best nutrition to every baby.

**Meals that Heal** – The staff at Virtua Health | Penn Medicine Radiation Oncology have established this special program to provide patients who are food-insecure with a weekly bag of non-perishable foods. These Meals that Heal bags are free-of-charge, and are provided to patients across Virtua in need for the duration of their radiation therapy.

**Mobile Intensive Care Unit (MICU)** – This fund supports more than 165 Virtua paramedics on our MICU teams, providing trainings, advanced technologies and more so they can respond to potentially life-threatening emergency situations with innovation and exceptional teamwork, ensuring that patients arrive at the hospital safely and experience a seamless level of quality pre-hospital life support.

**Mobile Health and Cancer Screening Unit** – Support of this fund will enable Virtua Health to purchase its own mobile unit to reduce health disparities and ensure everyone in our community has access to life-saving cancer screenings, including state-of-the-art 3D mammography and more.

**Neonatal Intensive Care Unit (NICU)** – Dedicated to treating premature infants and other newborns with special needs, Virtua’s NICU, including its Special Care Nursery and Small Baby Unit, offers advanced expertise in the complex care of the tiniest and most vulnerable babies, provided with the greatest compassion and skill.

**Nursing Scholarships** – Through this fund we are able to invest in our nurses and foster their continued education by providing financial assistance to Virtua Health nurses who are pursuing their bachelor, master, or doctoral degrees.

**Patient Care Fund** – This fund provides services beyond bedside care to ensure that patients in need can continue to get healthy at home, and enables Virtua to support patients who need financial assistance to have prescriptions filled or for clothing, medical supplies, transportation, and other essentials.

**Pediatric Early Intervention Program** – Virtua Health's team of more than 100 specialists travels to children throughout South Jersey to provide a wide array of therapeutic services that prevent and address developmental delays and empower children to grow and thrive.

**Pediatric Mobile Services** – This program provides children in medically underserved communities with pediatric services beyond the walls of our facilities, including screenings, education, flu shots, lead testing, resources, and referrals to specialized services.

**Perinatal Bereavement & Palliative Care** – This program ensures that families who experience the loss of a pregnancy or infant have access to a multi-disciplinary range of services that provide comfort and support during a very difficult time.

**Physician Innovation** – Gifts to the Physician Innovation Fund provide physicians throughout Virtua Health with greater access to training, education, and professional growth opportunities.

**Professional Nursing Practice** – This fund ensures that all of Virtua Health's nurses are able to stay on the cutting edge of advances, trainings, and professional development in their field.

**The Bridge** – This program of support and positive lifestyle enrichments for adolescents offers Camden teens a place to gather and a forum in which to share and discuss family problems, drugs, crime, loss, and trauma to promote leadership, reduce risky behaviors, and offer positive modeling.

**Turkeypalooza** – Established in 2016 and affectionately known as Turkeypalooza, Virtua Health's annual Turkey and Produce Giveaway provides approximately 1,500 families in Burlington and Camden Counties with everything they need to make a hearty and nutritious Thanksgiving meal, including a turkey, fresh produce, and healthy recipes.

**Virtua Medical Group (VMG)** – Through the VMG Fund, our primary and specialty care practices are able to respond to the ever-changing needs of our patients and families affiliated with our practices. Most recently, this fund provided educational/professional development materials for VMG clinicians.

Gifts can also be made to **specific Virtua Health sites** and **service lines**, including Cardiac Services, Oncology, Orthopedics, Pediatrics, Women's Services, and more. More information about Virtua Health's programs and services can be found by visiting [Virtua.org](http://Virtua.org).