Virtua Health

Gala 2026

Partnership Opportunities

Saturday, November 7, 2026, 6 p.m. | Borgata Hotel, Casino & Spa

Benefiting Virtua's Community Health Programs

PRESENTING
$100,000

- Recognition as a Presenting Sponsor on the Virtua Gala invitation, event promotional materials, post-event press release, and during the event on signage, large screens, and digital centerpieces
- Company brand or logo illuminated on bars and/or walls of the cocktail and dessert space during the event
- Premier ballroom seating for 16 guests
- One suite at the Borgata Hotel, Casino & Spa for Saturday, November 7, 2026
- Digital advertisement — full screen
- Recognition on Virtua Health's giving website — GiveToVirtua.org
- Recognition as a Virtua Health philanthropic "Corporate Partner" in 2026

HERE FOR GOOD
$50,000

- Recognition as a Here for Good Sponsor during the event on signage, large screens, and digital centerpieces
- Company name elegantly displayed in the cocktail and dessert space during the event
- Premier ballroom seating for 12 guests
- One guest room at the Borgata Hotel, Casino & Spa for Saturday, November 7, 2026
- Digital advertisement — full screen
- Recognition on Virtua Health's giving website — GiveToVirtua.org
- Recognition as a Virtua Health philanthropic "Corporate Partner" in 2026

CHANGING LIVES
$35,000

- Recognition as a Changing Lives Sponsor during the event on signage, large screens, and digital centerpieces
- Company name elegantly displayed in the cocktail and dessert space during the event
- Preferred ballroom seating for 10 guests
- Digital advertisement — full screen
- Recognition on Virtua Health's giving website — GiveToVirtua.org
- Recognition as a Virtua Health philanthropic "Corporate Partner" in 2026

TOGETHER, WE CAN HAVE A LASTING IMPACT.

HEALTHY COMMUNITIES
$15,000

- Recognition as a Healthy Communities Sponsor during the event on signage, large screens and digital centerpieces
- Preferred ballroom seating for 8 guests
- Digital advertisement — full screen
- Recognition on Virtua Health's giving website — GiveToVirtua.org
- Recognition as a Virtua Health philanthropic "Corporate Partner" in 2026

IMPROVING ACCESS
$10,000

- Recognition as an Improving Access Sponsor during the event on signage, large screens, and digital centerpieces
- Ballroom seating for 6 guests
- Digital advertisement — half screen
- Recognition on Virtua Health's giving website — GiveToVirtua.org
- Recognition as a Virtua Health philanthropic "Corporate Partner"in 2026

HEARTWIRED
$5,000

- Recognition as a Heart Wired Sponsor during the event on large screens and digital signage
- Digital advertisement — half screen
- Ballroom seating for 4 guests
- Recognition on Virtua Health's giving website — GiveToVirtua.org

KINDNESS
$2,500

- Recognition as a Kindness Sponsor during the event on large screens and digital signage
- Digital advertisement — half screen
- Ballroom seating for 2 guests
- Recognition on Virtua Health's giving website — GiveToVirtua.org

INDIVIDUAL TICKET
$650

Sponsors may purchase additional tickets in September based on availability. This will ensure that individuals who wish to attend the gala have an exclusive period to purchase tickets.

QUESTIONS?

For more information or to discuss your partnership, contact Cheryl Kreckel, manager of philanthropic partnerships, at 856-355-0850 or ckreckel@virtua.org. Online registration will be available in May.

Learn more at GiveToVirtua.org/Gala