

Gala 2024

Partnership Opportunities

Saturday, November 2 at 6 p.m. | Borgata Hotel, Casino & Spa, Atlantic City

Co-Presenting \$100,000

- Recognition as a Co-Presenting Sponsor on the Virtua Gala invitation (commitment by June 1, 2024), event promotional materials, post-event press release, and during the event on signage, large screens, and digital centerpieces
 - Company brand or logo illuminated on bars and/or walls of the cocktail and dessert space during the event
 - Premier ballroom seating for 16 guests
 - One suite at the Borgata Hotel, Casino & Spa for Saturday, November 2, 2024
 - Digital advertisement — full screen
 - Recognition on Virtua Health's giving website — GiveToVirtua.org
 - Recognition as a Virtua Health philanthropic "Corporate Partner" in 2024
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Here For Good \$50,000

- Recognition as a Here for Good Sponsor during the event on signage, large screens, and digital centerpieces
 - Company name elegantly displayed in the cocktail and dessert space during the event
 - Premier ballroom seating for 12 guests
 - One guest room at the Borgata Hotel, Casino & Spa for Saturday, November 2, 2024
 - Digital advertisement — full screen
 - Recognition on Virtua Health's giving website — GiveToVirtua.org
 - Recognition as a Virtua Health philanthropic "Corporate Partner" in 2024
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Changing Lives \$35,000

- Recognition as a Changing Lives Sponsor during the event on signage, large screens, and digital centerpieces
- Company name elegantly displayed in the cocktail and dessert space during the event
- Preferred ballroom seating for 10 guests
- Digital advertisement — full screen
- Recognition on Virtua Health's giving website — GiveToVirtua.org
- Recognition as a Virtua Health philanthropic "Corporate Partner" in 2024

Together, we can have a lasting impact.

Healthy Communities \$15,000

- Recognition as a Healthy Communities Sponsor during the event on signage, large screens, and digital centerpieces
 - Preferred ballroom seating for 8 guests
 - Digital advertisement — full screen
 - Recognition on Virtua Health’s giving website — GiveToVirtua.org
 - Recognition as a Virtua Health philanthropic “Corporate Partner” in 2024
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Improving Access \$10,000

- Recognition as an Improving Access Sponsor during the event on signage, large screens, and digital centerpieces
 - Ballroom seating for 6 guests
 - Digital advertisement — half screen
 - Recognition on Virtua Health’s giving website — GiveToVirtua.org
 - Recognition as a Virtua Health philanthropic “Corporate Partner” in 2024
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Heartwired \$5,000

- Recognition as a Heart Wired Sponsor during the event on digital centerpieces
 - Digital advertisement — half screen
 - Ballroom seating for 4 guests
 - Recognition on Virtua Health’s giving website — GiveToVirtua.org
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Kindness \$2,500

- Recognition as a Kindness Sponsor during the event on digital centerpieces
 - Digital advertisement — half screen
 - Ballroom seating for 2 guests
 - Recognition on Virtua Health’s giving website — GiveToVirtua.org
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Questions?

For more information about sponsorship opportunities, contact Cheryl Kreckel, manager of corporate philanthropic partnerships, at 856-355-0850 or ckreckel@virtua.org.

Online reservations are available at [GiveToVirtua.org/Gala](https://www.virtua.org/Gala).