

Fundraising for Virtua Health with JustGiving

JustGiving is a fundraising platform that empowers friends of Virtua to raise funds in support of the programs and services that mean the most to them. Whether you are an individual, family, community organization, or business, JustGiving makes it easy for you to make a lasting impact!



THE BASICS

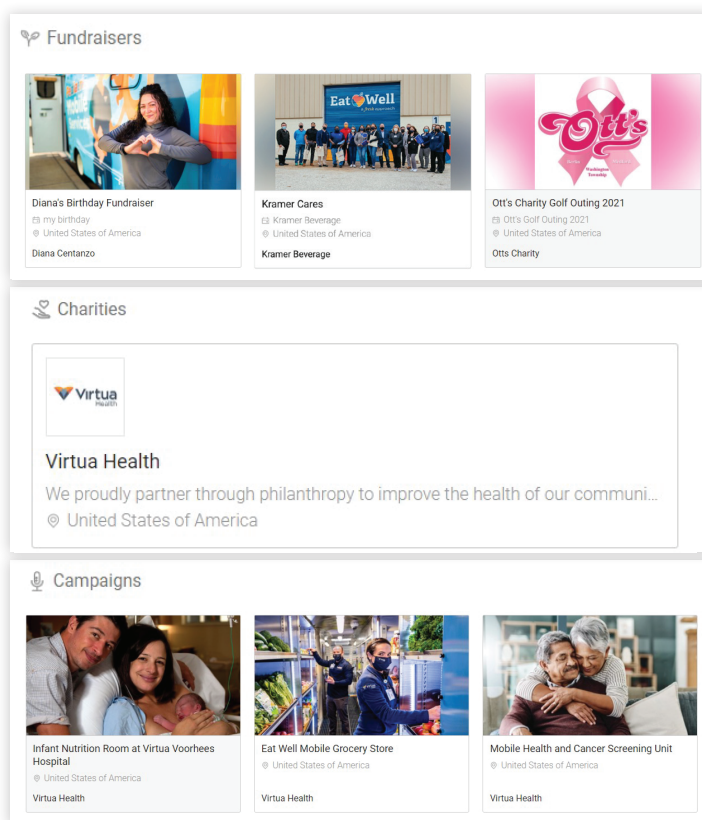
Your first step is to **create a JustGiving fundraising account** by visiting **JustGiving.com**. (Click “Sign Up” in the upper right corner, and you’ll be walked through the very simple process.)

Next, find **Virtua** using the Search box (look for the  at the top of the page).

As the search loads, you’ll see **FUNDRAISERS** that others have created to support us. Feel free to check them out for inspiration!

You’ll also see Virtua’s **CHARITY** page, our home base on JustGiving. It features a brief synopsis of who we are and an ever-growing list of fundraisers that have been created to support Virtua.

Finally, you’ll see the **CAMPAIGNS** that Virtua has created for some of our featured initiatives, including Meals That Heal, the Eat Well Mobile Grocery Store, and more.



To make a gift to Virtua, click the “Donate” button on our Charity page or the “Give Now” button on any of our Campaign pages. You can also visit **GiveToVirtua.org** to learn more about Virtua and our programs, and to make a gift.



FUNDRAISING FOR VIRTUA

To create a fundraiser in support of Virtua generally, or in support of a Virtua program or service that does not have a Campaign created, visit our Charity page at **JustGiving.com/VirtuaHealth** and click the “Fundraise for us” button.

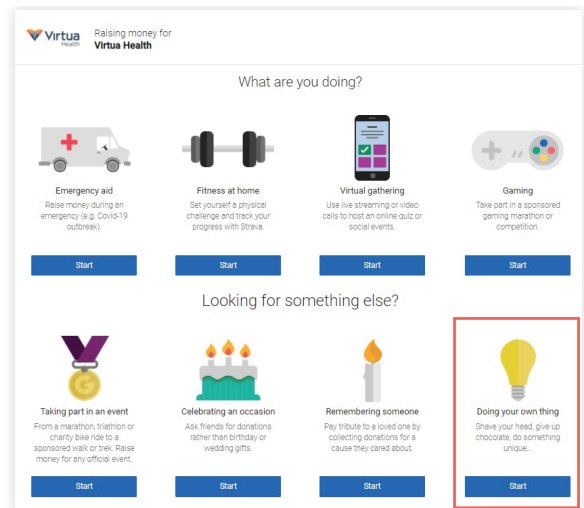
To raise funds for one of our Campaigns, just select that Campaign (use the search function to see all our Campaigns) and click the “Start Fundraising” button.



In both cases, you'll arrive here:

Click the icon that applies to your efforts... and feel free to select that "Doing your own thing" light bulb if you want to shine bright in a way that's not already outlined!

No matter what you pick, you'll walk through a straightforward process that helps you create your fundraiser. Your fundraiser will even have a unique, customized URL and QR code! Be sure to select your fundraiser expiration date carefully. Expired pages cannot be reactivated.



TIPS & TRICKS

- > Make the first gift to your fundraiser! Saying "join me" as you ask for participation is very powerful.
- > Several individuals who create fundraisers can link their pages to become a Team. Just click "Create a Team" from your fundraising page and follow the easy instructions.
- > Spread the word about your fundraiser right from your page. You can scroll down for social media and email sharing buttons.
- > Don't forget to email people about your fundraiser. Not everyone uses social media, or they miss posts when at work or doing non-screen activities!
- > Monitor your page to personally thank everyone who donates.
- > Ask those who donate to share your fundraiser to their networks.
- > Connect your run, walk, or cycling fundraiser to your Strava account.
- > If you're collecting funds offline, you can add in that figure to show your accurate amount raised.
- > Click through all the options on your fundraising page to edit, add photos, see a personalized QR code you can share, and more!



WHO DO YOU KNOW?

It is said that even the smallest stone makes a ripple in the water. But you are no small stone — you're a passionate, caring person who is making a lasting impact, and your network will step up to support you! So think about people at:

- > Your job and former jobs
- > Your house of worship
- > Your alma maters
- > Your neighborhood
- > Your children's schools
- > Your health or sports club
- > Your social and volunteer groups
- > ...and more!



WE'RE HERE FOR YOU

Contact Virtua Health's Office of Philanthropy for support.

Virtua Health Office of Philanthropy

303 Lippincott Drive, 4th Floor
Marlton, NJ 08053

856-355-0830

gratitude@virtua.org | GiveToVirtua.org

